

Sponsorship Opportunities for the 10th Annual

2018 Haunted Classic Soccer Tournament - October 20 & 21

The largest 2-day soccer tournament in the nation!

Summary: The 10th annual Haunted Classic Soccer Tournament will create a \$9 million economic impact for the greater-Dayton area. The tournament will attract 600 teams from six states, more than 9,000 families & 18,000 spectators, and generate more than 2,000 room nights for area hotels – from as far south as Lebanon, north to Tipp City, and east to Xenia. Games are played at 3 locations: Ankeney Fields & Hobson Freedom Park, in Beavercreek; and the Oakwood Athletic Complex at Old River. To meet growing demand, we may also expand to a 4th site in Bellbrook this year.

We invite you to support and benefit from this family-friendly economic engine:

2018 Haunted Classic Soccer Tournament Sponsorship Opportunities	
Sponsorship Level / Cost	Details
Website Listing - \$100	Business name and location on the tournament website.
Bag-Stuffer Ad - \$200 (Great for Restaurants)	Create your own 1/2-page ad / coupon to be given to all 9,000 players. OR Provide 1/8 page ad / coupon to be included in our communal insert.
Half-Page Program Ad - \$200	Half-Page Ad in >6,000 programs for players & coaches.
Full-Page Program Ad - \$300	Full-Page Ad in >6,000 programs for players & coaches.
Age Division Sponsor - \$500	Prominent banner display (supplied by sponsor) Full-page ad in the program Business name on all age division pages in the program Business name on all age division trophies Free Website Listing & Free Haunted Classic tournament apparel
Tournament Sponsor - \$1,000	All of the benefits of an Age Division Sponsor, plus: Company name & logo on all tournament clothing

Tips to Maximize the Impact of your Advertising Dollar:

Restaurants / Food Vendors: The tournament attracts thousands of travelers, many of whom prefer to eat together. To attract these groups, buy a Program or Bag-Stuffer ad, include a map to your location **and** a discount, e.g.: 10-20% off, coaches eat free (if accompanied by 5 or more players), etc.

Hotels: The website listing is a great way to reach out-of-town travelers weeks before they make their hotel reservations.

Deadline for ads: Oct. 1

Contact: Tournament Director Tim Grinstead, 937-313-3889
director@hauntedclassic.com <http://www.hauntedclassic.com/>